



# Tastes Of States Taste-Maker Proposal

## Your products are....

- Excellent taste
- Good variety and interesting options
- Authentic, Healthy and Nutritious



## What you can become..

- A leading brand loved by foodies
- Profitable with increased sales



## What are the challenges/ barriers...

- Lack of focused promotion, exposure
- Lack of a right marketplace, online tools
- Accounting compliance
- Delivery Challenges
- Inadequate visibility



## How we can help you..



Online Marketplace



Seamless Payment Management



Accounting, automated billing, GST compliances



Brand promotion, and marketing, customer engagement



Delivery assistance, grievance handling



Increased Sales

## And the result is.....

- A well-known brand loved by foodies
- Increased sales over wider Area in India / World.
- Achieve exponential growth, repeat orders
- Sustainable brand with immense growth potential

We will tell your brand story to the world and help you achieve tangible results.....  
Let your brand grow from #Homegrown to #WorldKnown

**Support Services at [www.tastes-of-states.com](http://www.tastes-of-states.com) :**

<b>Sr. No.</b>	<b>TOOLS, UTILITIES &amp; SERVICES provided at <a href="http://www.tastes-of-states.com">www.tastes-of-states.com</a></b>
<b>A</b>	<b>Basic Tools &amp; Utilities</b>
1	Unlimited upload of your Food Items with Images. <b>Your 24*7 display, Booking &amp; Order Management Terminal for your Products.</b>
2	Set your Special Offers, Discount Coupons, Shipping Charges for your Customers.
3	Generate business all over India or specify the Areas / Regions as per your Business Plan.
4	Logistics planning assistance.
5	Customer Support, Grievance redressal & Claim Handling System.
6	Online Payment System. Settlement by NEFT to your Bank Account - weekly / bi-weekly at your option.
7	Our Charges : <b>Commission on Sales</b>
<b>B</b>	<b>Business Development Services (On Your Request)</b>
<b>B1</b>	Targetted Food & Tastes Promotion
a	Online Food Festivals – Theme / Specific Items / Religious & Cultural Festival etc.

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<b>B1</b>	
b	Focused promotion for <b>YOU</b> – Your Products for a day/week
c	Explore & setting up new Sales Channels
d	Onsite Food Festivals across City /State
e	Get maximum exposure - Display your items in trending list, best selling, festivals specials....more.
<b>B2</b>	Engineer social media/ digital marketing campaign to boost sales, Customer engagement and retention
<b>B3</b>	Support Services to build your BRAND
<b>B4</b>	Strategy planning for growth
<b>B5</b>	Other Business related Services – Accounting, Inventory Management, Exports, Legal etc.
<b>C</b>	<b>Support Services to implement simple but effective Quality checks, certification and validations</b>
	Our Charges for Services as per B & C above will be mutually agreed to depending on your requirements.



*Thank you*

For more details contact us at –

*TOS support team :*

*Mobile : 8828033111*

*Email : [partners@tastes-of-states.com](mailto:partners@tastes-of-states.com)*